

**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
**Annual Report For The Year 2020- 2021**  
**Department of Commerce with Professional Accounting**

**1. Faculty Profile**

S.No.	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Mrs. P. Pavithra	HoD	14 years	Nil	155887/A3/2008
2	Mrs. S. Manimegalai	Assistant Professor	4 years	Nil	30779/A3/2018 Dated 07.12.2019
3	Ms. S. Divya	Assistant Professor	2 Years	Nil	-
4	Ms.K.Nishanthini	Assistant Professor	-	Nil	-

**2. Recognized Guides for M.Phil**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

**3. Recognized Guides for Ph.D**

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

**4. Awards / Recognition received by faculty**

S.No.	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/ Institution
1		Mrs. P. Pavithra	100% Result in Strategic Management, Cost Accounting, Company law and Secretarial Practices.		KKCAS
2		Mrs. S.Manimegalai	100% result in Financial Management, Income Tax Law and Practices,Principles and practice of Insurance		KKCAS
3		Ms. S. Divya	100% result in Financial Accounting-I, Financial Accounting –		KKCAS

			III,Principles of Auditing and Assurance and Industrial Law		
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#### 5. Faculty served as resource person

S.No.	Date	Name of the Faculty	Name of the Programme	Venue
-	-	-	-	-

#### 6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

#### 7. Publication in Journals

S.No.	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month and Year	ISBN/ISSN No Impact Factor
1	P.Pavithra	Impact of Financial Assistances on the achievements of Self Help Group Members	The International Journal of Analytical and Experimental Modal analysis	Volume XIII, Issues I	753 - 761	January-2021	0886-9367 6.3

#### 8. Presentation of Papers in Seminar/Conference

S.No.	Date	Name of the Faculty	Title of the paper	Venue

#### 9. Participation by Faculty in Seminars / Conference

S.No.	Date	Name of the Faculty	Name of the Programme	Venue
1.				

#### 10. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1	27-01-2021 to 08-02-2021	Mrs.P.Pavithra Mrs.S.Manimegalai Ms.S.Divya	UGC STRIDE Sponsored Eight - Day Online		Department of Commerce, School of Commerce and

			Training Programme on “Excellence in Research”		Management, Avinashilingam Institute for Home Science and Higher Education for Women
2.	27.03.2021	Mrs.P.Pavithra Mrs.S.Manimegalai Ms.S.Divya Ms.K.Nishanthini	National Level Webinar on Doing Academic Research in Post-Covid World: A Global Perspective on Methodological Issues	Dr. S. Venkatraman, Senior Consultant, UNESCO Regional office for Asia Pacific ( Bangkok), International Consultant, Asia Development Bank ( ADB), and Educational institutions Geneva.	Vishwaksena Arts and Science College for Women, Pollivakkam, Thiruvallur.

#### 11. Major Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

#### 12. Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

#### 13. Monographs by Faculty

S.No	Month & year	Name of the Faculty	Title of the Paper
-	-	-	-

#### 14. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration
-	-	-	-

#### 15. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

#### 16. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
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1	Mrs. P. Pavithra	Financial Management	Nov 2016
2	Mrs S. Manimegalai	Finance	Nov 2017

### 17. Faculty who completed Ph.D

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

## Department Activities

### 1. Academic Calendar

S.No	Date	Event	Outcomes
01.	19.11.2020	<p><b>Topic:</b> Guest Lecture On “Investment in Financial Markets”</p> <p><b>Resource Person:</b> Mr.Faisal Khan, Senior Solution.</p>	<p>The Department of Commerce (PA) organised the Guest Lecture On “Investment in Financial Markets” The Resource Person have spoke about financial markets and scope and Types of the Financial markets. The Resource Person also discussed needs of Investment in Financial Markets like To keep the value of your money from inflation, To get a good return from your idle money, To satisfy your future financial goals, Provide enough money for meeting uncertain future needs</p> <p><b>Total number of students attended: 120</b></p>
02.	December 2020	<p><b>Topic:</b> 30 hrs Job Oriented Training on “Tally Prime GST Registrations and Returns Advanced Excel”</p> <p><b>Resource Person:</b> <u>Mrs. Alagupandian</u> <u>Proprietor,</u> <u>Akkam Foundation,</u> <u>Coimbatore</u></p>	<p>The Department of Commerce (PA) organised 30 hrs Job Oriented Training on “Tally Prime GST Registrations and Returns Advanced Excel” The Resource Person have Explained the Tally programme and He elucidated the salient features of GST, being a destination based taxation scheme. He explained about GST rules and regulations in E-Filing, E-Way bill. In addition he highlighted the benefits of GST on startups and how GST, a new tax system in India, is trying to compete in the world for better investment. Its impact on Indian economy was explained and also GST framework and various aspects related to GST Compliance like registration, Input tax credit and return filing were discussed in detail and The Resource Person also expalined the advanced Excel Progamme.</p> <p><b>Total number of students attended: 11</b></p>

### 2. Seminars Organized

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### 3. Guest Lectures

19.11.2020	Guest Lecture On “Investment in Financial Markets”
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#### 4. Workshops

	NIL
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#### 5. Value Based Programme

	NIL
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#### 6. Soft Skill Development Programme

	NIL
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#### 7. Extension Activities

	NIL
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#### 8. Faculty Development Programmes

	NIL
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#### 9. Other Programmes

03.03.2021	Campus Visit
25.03.2021	Fresher's Party for I year students
25.03.2021	Farewell party for III Year Students

#### 10. Objectives of the Departments

- To motivate the students for appearing for professional examinations like CA/ICWA /ACS.
- To produce University Rank holders every year.
- Two workshops in a year will be conducted, to make the students updated with the latest develop
- Two Industrial visits will be arranged in a year to provide practical exposure to the students.
- To train the students in the skills needed for making them competitive for employment.
- To provide Training in Tally Programme.
- To provide hands on training at the Auditor's office minimum for one week.
- To organise exhibition relating to innovative ideas of students under the Association.

#### 11. Difference between the courses available in the same department

Sixteen core papers are common for B.Com and B.Com PA Degree Courses. Additionally nine theory papers are included in B.Com PA Degree Course. Practical papers are included, such as Oracle, C++ in order to get familiarity with programming and hardware and software along with core commerce. The subjects that are given in both the courses are similar; however, they have second major in computers. This would help the students in going for CA/ICWA /ACS or more specialised field in masters degree course in commerce and commerce background. B.Com PA students can find lot of career opportunities in the fields of Accounting, Banking, Marketing, Teaching, Insurance and stock Markets.

#### Students Profile

##### 1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com(PA)	9	19	28
2	II-B.Com (PA)	3	08	11
3	I-B.Com (PA)	3	12	15

## 2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III-B.Com(PA)	28			-	-	100%

## 3. Percentage of Attendance ( Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-B.Com(PA)	86	89	88
2	II-B.Com (PA)	89	87	88
3	I-B.Com (PA)	90	-	90

## 4. Percentage of Attendance ( Odd and Even) - Average

S.No	Class	Male	Female	Total
1	III-B.Com(PA)	88	85	87
2	II-B.Com (PA)	86	89	88
3	I-B.Com (PA)	79	93	86

## 5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

## 6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
III-B.com (PA)	28	1	2	-	21	2	1	1
II-B.Com(PA)	14	-	-	-	12	2	-	-
I-B.Com (PA)	15	1	-	-	9	4	1	-

## 7. Management Scholarship

Academic Year	Class	Name of the Student	No. of Students Benefitted	Amount (Rs)
2020-2021	I B.Com(PA)	Anupriya D Bharath Kumar.R Idhumathi. A Kamali.S Kaviya.R Kowsalya.M Padmapriya.R.G Priyanka.D Reshma.A	12	Rs. 2,50,000

		Sathyapriya. M Selva Prakash.M Vinothini Devi.S		
2020-2021	II B.Com(PA)	C. Divya Sri N. Iswarya	2	Rs. 40,000
2020-2021	III B.Com(PA)	R. Dharshini V. Chandru	2	Rs. 40,000

#### 8. Government Scholarship

Academic Year	Class	Name of the Student	No of Students Benefited	Amount (Rs)
III B.Com(PA)	S. Rega	1	Rs. 6,450	III B.Com(PA)

#### 9. Private Scholarship

Academic Year 2019-2020	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2020-2021	II B.Com(PA)	Subiksha.D M. Ridhanya	2	Rs. 40,000
2020-2021	III B.Com(PA)	V. Chandru	1	Rs. 20,000

#### 10. Placements

S.No	Class	Name of the Student	Name of the Company
1	III B.Com(PA)	Chandru. V	1.Religare Health Insurance 2. SURETI Insurance Marketing Private Limited
2	III B.Com(PA)	Dharshini.R	1.SURETI Insurance Marketing Private Limited
3	III B.Com(PA)	Gokila.S	1. SURETI Insurance Marketing Private Limited
4	III B.Com(PA)	Kanchana.R	1.Religare Health Insurance 2. SURETI Insurance Marketing Private Limited

5	III B.Com(PA)	Keerthana.S	1.SURETI Insurance Marketing Private Limited
6	III B.Com(PA)	Krishnakavya.M	1. SURETI Insurance Marketing Private Limited
7	III B.Com(PA)	Leethiyal.S	1. SURETI Insurance Marketing Private Limited
8	III B.Com(PA)	Logeshwari.M	1. SURETI Insurance Marketing Private Limited
9	III B.Com(PA)	Sneha.R	1. SURETI Insurance Marketing Private Limited
10	III B.Com(PA)	Tharani.B	1. SURETI Insurance Marketing Private Limited
11	III B.Com(PA)	Vikram.V.K	1.Religare Health Insurance 2. SURETI Insurance Marketing Private Limited 3. Kiscol 4. Flipkart
12	III B.Com(PA)	Vinothini.N	1.SURETI Insurance Marketing Private Limited

### 11. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
1	12.07.2020	III B.Com(PA)	Group Discussion	Ms.S. Divya
			One to One	Mrs.P.Pavithra
2	24.07.2020	III B.Com(PA)	Apptitude Test	Mrs.P.Pavithra
3	03.08.2020	III B.Com(PA)	Preparation of Resume	Mrs.S.Manimegalai



4	21.08.2020	III B.Com(PA)	Apptitude Test	Ms.A.Divya
			Group Discussion	Mrs.P.Pavithra
5	11.09.2020	III B.Com(PA)	Apptitude Test	Ms.S.Divya
6	27.09.2020	III B.Com(PA)	Group Discussion	Mrs.S.Manimegalai
7	18.12.2020	III B.Com(PA)	One to One	Mrs.S.Manimegalai
8	06.01.2020	III B.Com(PA)	One to One	Dr.A.Krishnamurthy, Executive Secretary, KKET.

### 12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.com (PA)	26
	II-B.Com(PA)	11
	I-B.Com (PA)	15
Other State	III-B.com (PA)	2
	II-B.Com(PA)	Nil
	I-B.Com (PA)	Nil
NRI	III-B.com (PA)	<b>NIL</b>
	II-B.Com(PA)	
	I-B.Com (PA)	
Foreign	III-B.Com(PA)	<b>NIL</b>
	II-B.Com(PA)	
	I-B.Com (PA)	

### 12. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.com (PA)	28	-	100
II-B.Com(PA)	14	3	79
I-B.Com (PA)	15	-	100

### 13. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

### 12. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

### 13. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

### 14. Students Completed Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

### 15. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
-	-	-	-	-

### 16. Participation in Seminars/Conferences/Online Quiz by Students

S.No	Date	Name of the Student	Name of the Programme	Venue
-	-	-	-	-

### 17. Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-

### 18. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Event	Prize	Venue
-	-	-	-	-	-

